

FIG. 1

[◀BACK TO LISTINGS](#)

ABC COMPUTER SYSTEMS

(678) 444-4444

1234 PEACHTREE ST  
ATLANTA, GA

ABC IS NUMBER ONE IN CUSTOMER SERVICE

[WEB SITE](#) [MORE INFO](#) [MAP AND DIRECTIONS](#) [EMAIL US](#)

102

FREE COMPUTER CONSULTATION

WEBSITE: WWW.ABC.COM  
EMAIL: ABC@COMPUTERS.COM  
YEAR ESTABLISHED: 1995

HOURS OF OPERATION:  
SUN: CLOSED  
MON: 8-5  
TUES: 8-5  
WED: 8-5  
THURS: 8-5  
FRI: 8-5  
SAT: CLOSED

132

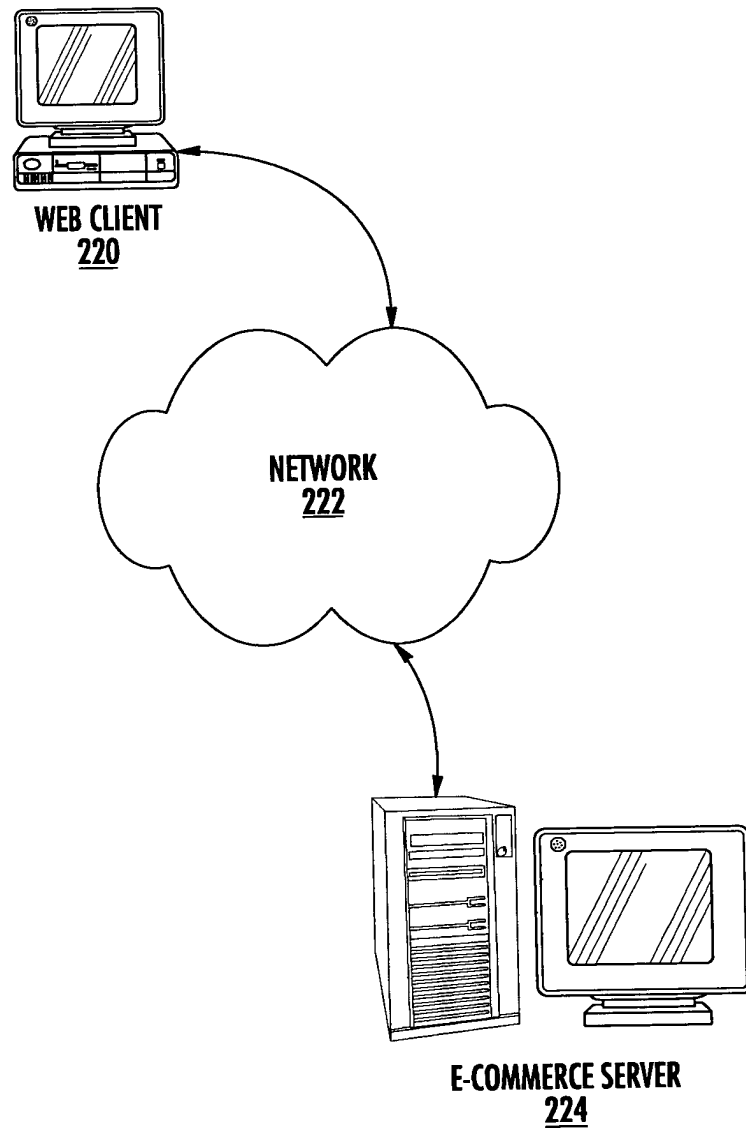
ADDITIONAL NUMBERS:  
CUSTOMER SERVICE: (678)111-2222  
SALES: (678) 333-4444

BRANDS:  
IBM  
COMPAQ

PAYMENT OPTIONS:  
AMERICAN EXPRESS; DISCOVER; DINER'S CLUB;  
MASTER CARD; VISA

ALSO LISTED UNDER:  
COMPUTERS  
COMPUTERS - SOFTWARE AND SERVICES  
COMPUTERS - SOFTWARE AND SERVICES - RETAIL  
COMPUTERS - SOFTWARE AND SERVICES - WHOLESALE

FIG. 2



**FIG. 3**

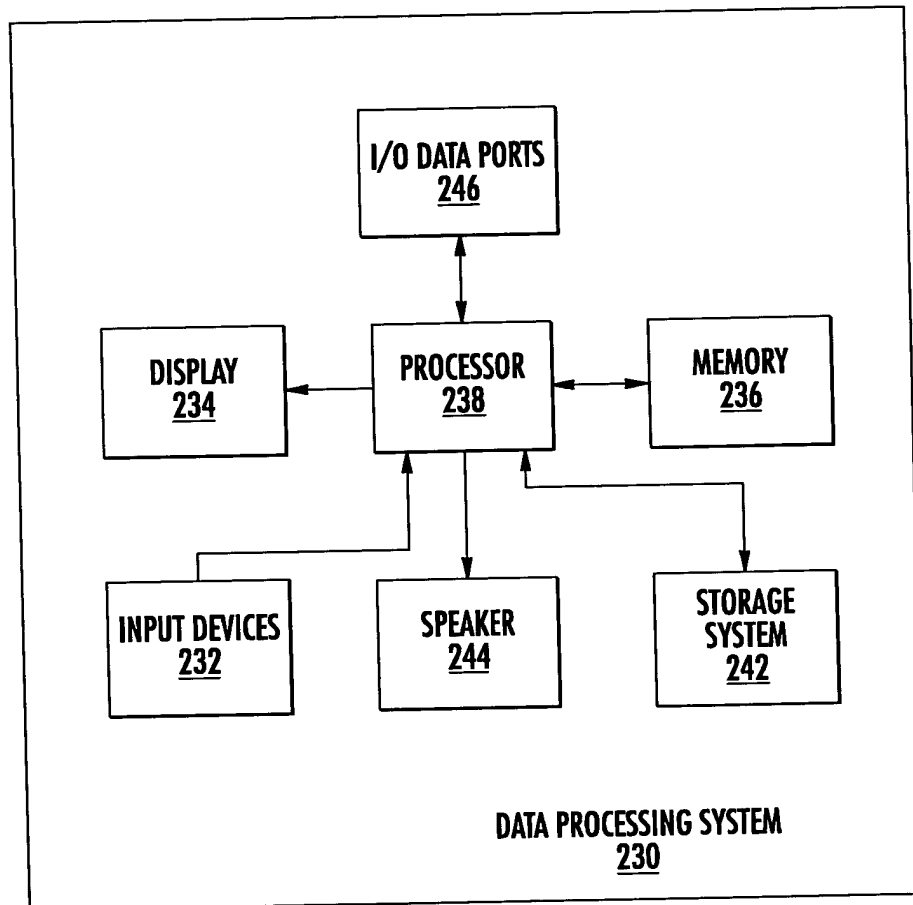
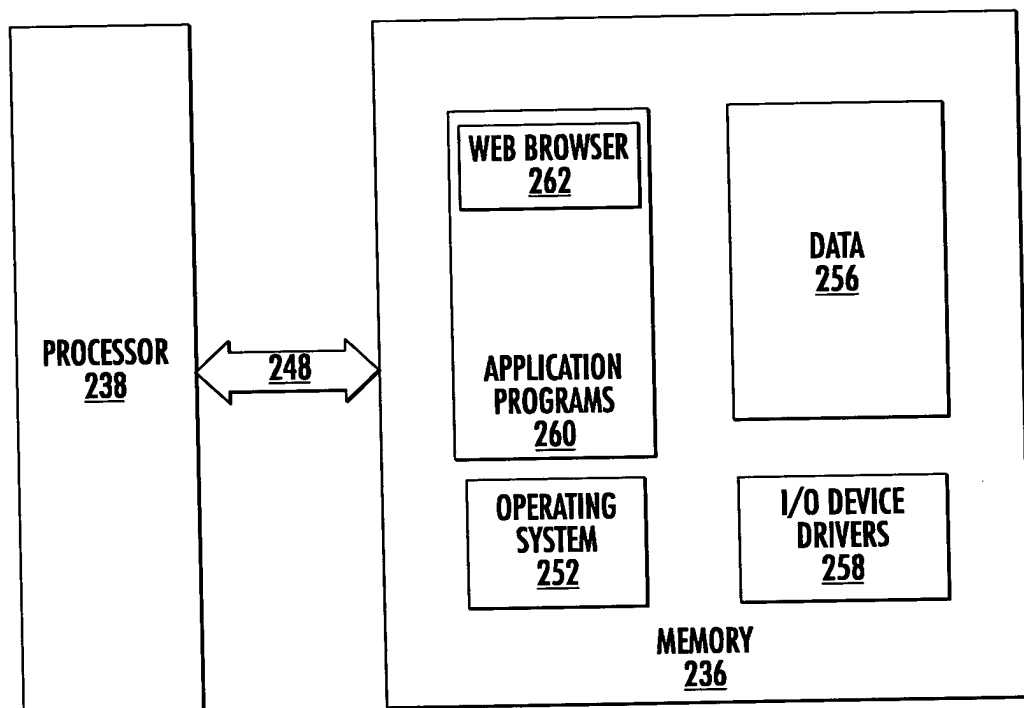
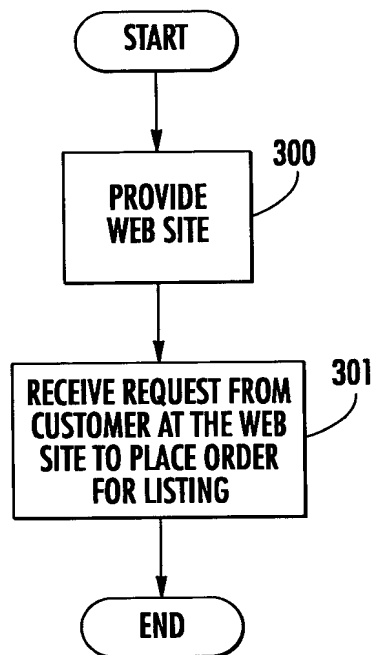


FIG. 4



**FIG. 5**



**FIG. 6A**

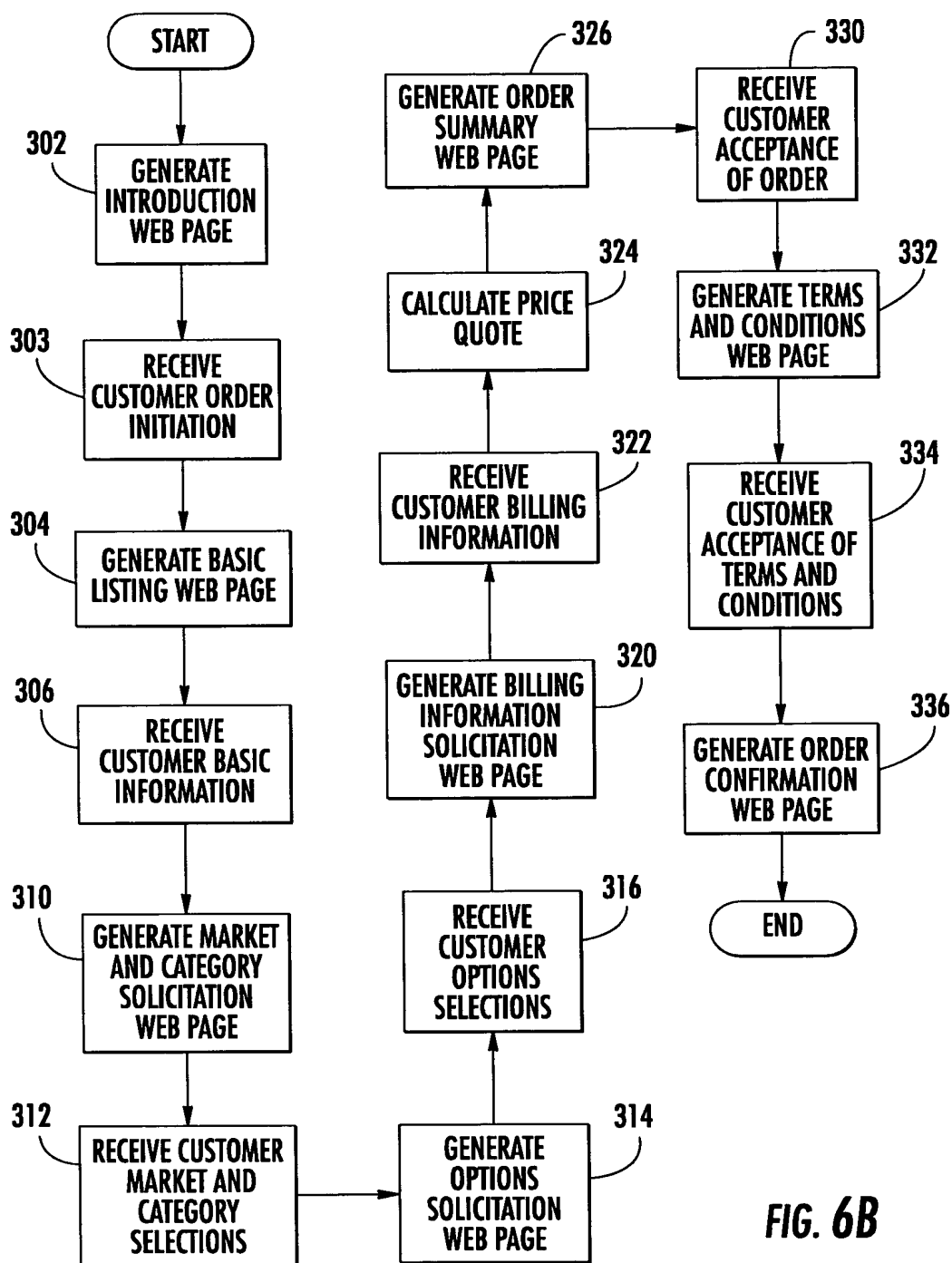



FIG. 6B

8/17



SEARCH BELLSOUTH

SHOP

MANAGE

ABOUT US


CUSTOMER CARE

REAL YELLOW PAGES

COUNTRY/LANGUAGES

CONTACT US

Enhance Your Listing with *RealPages.com*



**GET BETTER RESULTS FROM YOUR REALPAGES.COM LISTING**

TURN A SIMPLE LISTING INTO A POWERFUL AND COST EFFECTIVE MARKETING TOOL. BELLSOUTH REAL YELLOW PAGES ENHANCED LISTING PROVIDE POTENTIAL CUSTOMERS WITH MORE INFORMATION ABOUT YOUR BUSINESS. ADDING ENHANCEMENTS ALSO GIVES YOU GREATER GRAPHIC IMPACT AND MOVES YOU UP IN YOUR CATEGORY, GIVING YOU MORE VISIBILITY.

STANDARD LISTING	ENHANCED LISTING
<div>A &amp; S GREENERY</div> <div>2393 PEACHTREE RD NE</div> <div>NORCROSS, GA</div> <div>MORE INFO</div>	<div>BUCKHEAD WRIGHT'S FLORIST</div> <div>2393 PEACHTREE RD NE</div> <div>ATLANTA, GA 30305</div> <div> <a href="#">WEB SITE</a> <a href="#">PHONE INFO</a> <a href="#">MAP AND DIRECTIONS</a> </div>

**GET BETTER RESULTS FROM YOUR REALPAGES.COM LISTING**

**7 EASY STEPS**

1

2

3

4

5

6

7

ENTER LISTING INFORMATION

SELECT CATEGORIES

SELECT OPTIONS

ENTER BILLING INFORMATION

REVIEW YOUR ORDER

TERMS AND CONDITIONS

ORDER CONFIRMATION

**GET STARTED**

TO GET STARTED, CLICK THE BUTTON BELOW "ENHANCE YOUR LISTING"

ENHANCE YOUR LISTING

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[LEGAL NOTICES AND PRIVACY STATEMENT](#)

FIG. 7

410

**BELLSOUTH**

① ENTER LISTING INFORMATION Enhance Your Listing with *RealPages.com*

**STEP 1**

**ENTER LISTING INFORMATION**

PLEASE ENTER THE NAME AND ADDRESS OF YOUR BUSINESS AS YOU WOULD LIKE IT TO APPEAR IN YOUR LISTING,  
AND THE NAME AND ADDRESS OF THE CONTACT PERSON FOR THIS LISTING.  
\*INDICATES REQUIRED FIELDS

422

**LISTING ADDRESS**

\*BUSINESS LISTED NAME  424

\*STREET ADDRESS  424

\*CITY  424

\*STATE

\*ZIP CODE  424

\*PHONE NUMBER    424

FAX NUMBER

EMAIL ADDRESS  428

\*SALES ASSOCIATE  424

\*SALES CODE

426

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420

FIG. 8

10/17

1 ENTER LISTING INFORMATION Enhance Your Listing with *RealPages.com*

2 SELECT CATEGORIES

**STEP 2**

432 **SELECT YOUR MARKET**

\*PLEASE SELECT THE MOST APPROPRIATE GEOGRAPHICAL MARKET FOR YOUR BUSINESS.

GA ATLANTA 434

434 **SELECT YOUR CATEGORIES**

PLEASE SELECT THE CATEGORY IN WHICH YOU WOULD LIKE YOUR BUSINESS TO BE LISTED. YOU MAY SELECT MORE THAN ONE CATEGORY FOR AN ADDITIONAL CHARGE PER CATEGORY. YOUR LISTING WILL BE DISPLAYED WITH THE SAME OPTIONS IN EACH CATEGORY.

436

SELECT A SUBJECT AREA COMPUTERS 438A

SELECT A GENERAL CATEGORY COMPUTERS - SOFTWARE & SERVICES 438B

REFINE YOUR CATEGORY \* PLEASE SELECT A CATEGORY, ABOVE 438C

CLICK "ADD THIS CATEGORY" BUTTON BELOW. IF YOU HAVE FINISHED SELECTING CATEGORIES, PLEASE CLICK THE "CONTINUE" BUTTON. YOU MUST SELECT AT LEAST ONE CATEGORY IN ORDER TO CONTINUE.

442 ADD THIS CATEGORY CONTINUE 446

\*PLEASE NOTE: IF YOU CHOOSE TO REFINE YOUR CATEGORY, YOU WILL AUTOMATICALLY BE LISTED IN THE GENERAL CATEGORY AT NO CHARGE.

440 **ADDED CATEGORIES**

CATEGORY: COMPUTERS - SOFTWARE & SERVICES	- COMPUTERS - SOFTWARE & SERVICES - RETAIL	REMOVE THIS CATEGORY
CATEGORY: COMPUTERS - SOFTWARE & SERVICES	- COMPUTERS - SOFTWARE & SERVICES - WHOLESALE	REMOVE THIS CATEGORY

444

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430

FIG. 9

**BELLSOUTH**

① ENTER LISTING INFORMATION Enhance Your Listing with *RealPages.com*

② SELECT CATEGORIES

③ SELECT OPTIONS

**STEP 3**

452 **SELECT OPTIONS**

SELECT YOUR OPTIONS BY CHECKING THE BOX(ES) BESIDE EACH ITEM YOU WISH TO ADD TO YOUR REALPAGES.COM LISTING.

☒ **WEB LINK- YOU'VE INVESTED IN YOUR WEB SITE. NOW, WE HAVE A COST-EFFECTIVE WAY TO PROMOTE IT!**

454A MORE INFORMATION 454C

454B ENTER URL

☒ **E-MAIL LINK- ONLINE YELLOW PAGE CUSTOMERS ARE READY TO BUY. MAKE IT EASY FOR THEM TO CONTACT YOU INSTANTLY BY E-MAIL.**

456A MORE INFORMATION 456C

456B ENTER E-MAIL

☒ **ENHANCED TEXT- SHOUT OUT YOUR SALES AND SPECIAL OFFERS WITH AN EYE CATCHING ENHANCED TEXT MESSAGE.**

460A MORE INFORMATION 460B

ENTER TEXT MESSAGE 460C

462A ☒ **HIGHLIGHTED LISTING- STAND APART FROM THE COMPETITION WITH A YELLOW HIGHLIGHTED LISTING.**

462B MORE INFORMATION

464A ☒ **INFO PLUS- PROVIDE ESSENTIAL INFORMATION ABOUT YOUR BUSINESS TO CUSTOMERS WHO ARE READY TO BUY!**

464B MORE INFORMATION

THE FOLLOWING ITEMS ONLY NEED TO BE ENTERED IF YOU HAVE SELECTED INFO PLUS.

TEXT MESSAGE

FIG. 10A

**TEXT MESSAGE**

**FREE COMPUTER CONSULTATION** 464C

URL: **WWW.ABC.COM** 464D

E-MAIL: **ABC@COMPUTERS.COM** 464E

YEAR BUSINESS ESTABLISHED: **1995** 464F

**HOURS OF OPERATION:**  
PLEASE INCLUDE "AM" AND "PM" OR INDICATE "CLOSED" (IF CLOSED ALL DAY).

SUN	<input type="text"/>	TO	<input type="text"/>	OR	<input checked="" type="checkbox"/> CLOSED	
MON	<input type="text" value="8"/>	TO	<input type="text" value="5"/>	OR	<input type="checkbox"/> CLOSED	
TUE	<input type="text" value="8"/>	TO	<input type="text" value="5"/>	OR	<input type="checkbox"/> CLOSED	464G
WED	<input type="text" value="8"/>	TO	<input type="text" value="5"/>	OR	<input type="checkbox"/> CLOSED	
THUR	<input type="text" value="8"/>	TO	<input type="text" value="5"/>	OR	<input type="checkbox"/> CLOSED	
FRI	<input type="text" value="8"/>	TO	<input type="text" value="5"/>	OR	<input type="checkbox"/> CLOSED	
SAT	<input type="text"/>	TO	<input type="text"/>	OR	<input checked="" type="checkbox"/> CLOSED	
					<input type="checkbox"/> OPEN 24/7	

**PHONE NUMBER TYPE, PHONE NUMBER** 464H

ADDITIONAL NUMBERS: **CUSTOMER SERVICE**

**SALES**

**BRANDS:** 464I

**IBM**

**COMPAQ**

FIG. 10B

PHONE NUMBER TYPE, PHONE NUMBER			
ADDITIONAL NUMBERS:	CUSTOMER SERVICE	678	111 2222
	SALES	678	333 4444

464H

BRANDS: 464I

IBM  
COMPAQ

AMENITIES: 464J

ASSOCIATIONS: 464K

PAYMENT OPTIONS:  
PLEASE CHECK ALL THAT APPLY

<input checked="" type="checkbox"/> AMERICAN EXPRESS	<input type="checkbox"/> CARTE BLANCHE	<input type="checkbox"/> COMPANY CARD	<input checked="" type="checkbox"/> DISCOVER	<input type="checkbox"/> TRAVELER'S CHECKS
<input type="checkbox"/> ATM/DEBIT	<input type="checkbox"/> CHECK	<input checked="" type="checkbox"/> DINER'S CLUB	<input checked="" type="checkbox"/> MASTERCARD	<input checked="" type="checkbox"/> VISA

464L

465

466

468

CALCULATE PRICING

CONTINUE

CANCEL ORDER

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FIG. 10C

**BELLSOUTH**

1 ENTER LISTING INFORMATION Enhance Your Listing with *RealPages.com*  
2 SELECT CATEGORIES  
3 SELECT OPTIONS  
4 ENTER BILLING INFORMATION

**STEP 4**

**ENTER BILLING ADDRESS**

**BILLING ADDRESS**

472

\*INDICATES REQUIRED FIELDS

NOTE: IF BILLING INFORMATION DIFFERS FROM LISTING INFORMATION.  
OVERWRITE THE INFORMATION IN THE FIELDS BELOW.

\*BILLING NAME  474

\*STREET ADDRESS  474

\*CITY  474

\*STATE

\*ZIP CODE  474

\*PHONE NUMBER    474

FAX NUMBER

EMAIL ADDRESS  478

476

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FIG. 11

470

**BELLSOUTH**

1 ENTER LISTING INFORMATION

Enhance Your Listing with *RealPages.com*

2 SELECT CATEGORIES

3 SELECT OPTIONS

4 ENTER BILLING INFORMATION

5 REVIEW YOUR ORDER

## STEP 5

### REVIEW YOUR ORDER

482

PLEASE REVIEW YOUR ORDER BELOW. YOU MAY CHANGE ANY OF YOUR INFORMATION BY CLICKING ON THE LINKS. WHEN YOU ARE SATISFIED WITH YOUR ORDER, CLICK CONTINUE.

YOU ARE CURRENTLY REVIEWING THE ORDER FOR THIS LISTING **678-444-4444**

484

ABC COMPUTER  
SYSTEMS  
1234 PEACHTREE ST  
ATLANTA, GA 30303  
678-444-4444

CHANGE LISTING  
INFORMATION

485

#### MARKET

ATLANTA - SUPER LARGE  
CHANGE MARKET

485

#### CATEGORIES

COMPUTERS - SOFTWARE &  
SERVICES

COMPUTERS - SOFTWARE &  
SERVICES

CHANGE CATEGORIES

- COMPUTERS - SOFTWARE & SERVICES -  
RETAIL

- COMPUTERS - SOFTWARE & SERVICES -  
WHOLESALE

\$50.00

\$50.00

485

#### OPTIONS

WEB LINK

E-MAIL

ENHANCED TEXT

HIGHLIGHTED LISTING

INFO PLUS

CHANGE OPTIONS

485

486A

\$64.00

\$40.00

\$75.00

\$18.00

\$40.00

#### MONTHLY PRICE

486B

\$337.00

**MONTHLY TOTAL  
(ALL LISTINGS)**

\$337.00

488

487

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FIG. 12

480

**BELLSOUTH**

Enhance Your Listing with *RealPages.com*

- 1 ENTER LISTING INFORMATION
- 2 SELECT CATEGORIES
- 3 SELECT OPTIONS
- 4 ENTER BILLING INFORMATION
- 5 REVIEW YOUR ORDER
- 6 TERMS AND CONDITIONS

**STEP 6**

**TERMS AND CONDITIONS**

PLEASE READ THE TERMS AND CONDITIONS BELOW. YOU MUST CLICK THE "I AGREE" BUTTON TO COMPLETE YOUR ORDER.

**GENERAL TERMS AND CONDITIONS**  
 REV. 12/26/01  
 1. DEFINITIONS. YOU AND YOUR REFER TO THE CORPORATION, PARTNERSHIP, ASSOCIATION, INDIVIDUAL OR OTHER ENTITY SIGNING AS APPLICANT ON THE FRONT SIDE OF THIS ADVERTISING ORDER (THIS "AO," ALSO SOMETIMES REFERRED TO IN SUPPORTING OR AMENDING DOCUMENTS AS A "DAO" OR "DIRECTORY ADVERTISING ORDER"). "WE," "US," AND "OUR" DO NOT INCLUDE YOU BUT ONLY REFER (A) TO THE EXTENT YOU ARE ORDERING PRINT ADVERTISING, TO BELLSOUTH ADVERTISING & PUBLISHING CORPORATION, A GEORGIA CORPORATION WITH PRINCIPAL OFFICES AT 2247 NORTHLAKE PARKWAY, TUCKER,

PRINTER FRIENDLY VIEW  
 YOU MUST HAVE ADOBE ADOBE ACROBAT TO VIEW THIS VERSION

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FIG. 13

**BELLSOUTH**

Enhance Your Listing with *RealPages.com*

- 1 ENTER LISTING INFORMATION
- 2 SELECT CATEGORIES
- 3 SELECT OPTIONS
- 4 ENTER BILLING INFORMATION
- 5 REVIEW YOUR ORDER
- 6 TERMS AND CONDITIONS
- 7 ORDER CONFIRMATION

**STEP 7**

**ORDER CONFIRMATION**

**THANK YOU FOR ORDERING AN ENHANCED LISTING FROM REALPAGES.COM**  
YOUR ORDER CONFIRMATION IS DISPLAYED BELOW. A COPY HAS BEEN MAILED TO YOUR E-MAIL ADDRESS.

**ORDER SUMMARY**

<b>ABC COMPUTER SYSTEMS</b> 1234 PEACHTREE ST ATLANTA, GA 30303 678-444-4444	<b>MARKET</b> ATLANTA - SUPER LARGE	
	<b>CATEGORIES</b>	
	COMPUTERS - SOFTWARE & SERVICES	- COMPUTERS - SOFTWARE & SERVICES - RETAIL \$50.00
	COMPUTERS - SOFTWARE & SERVICES	- COMPUTERS - SOFTWARE & SERVICES - WHOLESALE \$50.00
	<b>OPTIONS</b>	
	WEB LINK	\$64.00
	E-MAIL	\$40.00
	ENHANCED TEXT	\$75.00
	HIGHLIGHTED LISTING	\$18.00
	INFO PLUS	\$40.00
	<b>MONTHLY PRICE</b>	<b>\$337.00</b>

PLEASE PRINT A COPY OF THIS FOR YOUR RECORDS. [PRINTER FRIENDLY VIEW](#)

[BACK TO START](#)

FIG. 14